



## Waste Consultation and Engagement Lead

### Environment and Place

<b>Grade</b>	9	<b>JE Code</b>	LCC807	<b>Role Type</b>	
<b>Team</b>	Waste & Recycling	<b>Post Number</b>		<b>Reports To</b>	DCE0003
<b>Line manages</b>	n/a				

### About the Job

To support the successful roll-out of weekly food waste collections and associated changes to waste and recycling services by educating and engaging with the public. The role focuses on promoting participation through proactive community outreach, school engagement, and one-to-one communication with residents, particularly those reluctant to engage with the changes.

### Key Responsibilities

- To take a leading role in the public facing consultations relating to the implementation of the new Governments Waste Strategy.
- Act as strategic consultation and engagement adviser to senior officers and project leads for specific portfolio areas, advising on the most effective consultation and engagement approaches, providing practical advice, guidance and reports.
- To work across all corporate services to plan, implement and evaluate a targeted public engagement plan to promote, implement and monitor the introduction of food waste collections across the district.
- Ensure best practice in relation to participation, engagement and coproduction are shared to enable officers to try new community powered approaches.
- Work with relevant colleagues to develop innovative resident engagement initiatives, ensuring residents' views are reflected in policy-making.
- Work alongside partners and stakeholders particularly in the voluntary community sector, universities and landlords to encourage participation engagement.
- To lead on driving behavioural change and communicate service changes which result in fostering high participation rates in services. Carry out door-to-door visits or targeted outreach to households or individuals identified as less likely to engage with the service changes.
- To plan, organise, attend meetings, workshops, roadshows and all other outreach events which help bring together appropriate agencies to facilitate thorough engagement for waste reduction, increased recycling and improvements on climate change agenda.



- To actively seek, identify and build links with communities to pursue partnerships in order to maximise outcomes aligned to the corporate priorities.
- To identify examples of best practice in relation to sustainability and waste management by other local authorities and exploit opportunities for their implementation within the shared waste service.
- Liaise, discuss, influence and respond as necessary, with service providers, waste producers, waste collectors, other local authorities, waste disposal authorities, waste regulation authorities, voluntary groups and all other individuals and organisations that may affect the council's recycling and waste operations.
- To focus work around the delivery of corporate priorities around sustainability, waste minimisation, reducing single use materials and reducing or offsetting carbon emissions.
- To act as a source of expertise on consultation, community involvement and research on customer insight, providing advice and promoting best practice across the Council and partners
- To combine and analyse data from a range of sources to provide intelligence about residents and service users to support effective community engagement and strategic commissioning decisions
- Champion and drive evidence-based strategic decision making by promoting insight and consultation results to the council's key internal audiences
- Work with elected councillors and senior officers, ensuring they are effectively briefed on consultation and engagement projects that fall within their portfolio areas. This includes attending and contributing reports to relevant Project Boards, as and when required.
- Work closely with the Communications Team to ensure that council communications and engagement is well coordinated, complimentary and that the voice of residents is better reflected in this work
- Build collaborative relationships with colleagues internally, with senior leaders, elected members and across the council's partnerships.

## Key Outcomes

- Increased participation in food waste collections
- Improved public awareness and understanding
- Successful delivery of outreach activities
- Increased Co-design with residents in the delivery of our services

## People Management Responsibilities



**None.**

## Person Specification

	Essential Criteria	Desirable Criteria	Assessed by: App Form, Interview, Certificate, Test, Other...
<b>Qualifications &amp; Training</b>	<p>Relevant degree or equivalent level of work experience</p> <p>Detailed knowledge of a wide range of consultation, engagement and participation tools</p>	<p>Awareness of behaviour change principles and how to apply them in public campaigns.</p>	
<b>Experience</b>	<p>Experience in community engagement, education, or outreach roles.</p> <p>Experience in public engagement, education, or community outreach, ideally in an environmental, sustainability, or local authority context.</p>	<p>Experience of working with schools or youth groups, including delivering presentations or workshops.</p>	
<b>Job Related Skills, Knowledge &amp; Abilities</b>	<p>Ability to use email, word processing, and presentation tools.</p> <p>Strong verbal and written communication skills.</p>		
<b>Interpersonal Skills</b>	<p>Excellent communication and interpersonal skills, with the ability to engage with a wide range of audiences.</p> <p>Confident in public speaking and delivering educational sessions.</p> <p>Experience in community engagement, education, or outreach roles.</p> <p>A positive, persuasive, and inclusive approach to behaviour change.</p> <p>Ability to work independently and as part of a team.</p>	<p>Knowledge of local authority waste and recycling services.</p> <p>Understanding of environmental sustainability issues, particularly food waste.</p>	



	Willingness to work flexibly, including occasional evenings and weekends.		
<b>Special Requirements/Other</b>	A DBS check will be required for this role.		

## Further Information

The above duties and responsibilities do not include or define all tasks that may be required of you. Duties and responsibilities may vary without changing the general character or grade of the role.

As a normal part of your job, you are expected to routinely undertake corporate activities on behalf of your Service, appropriate to the grade of the role, and to uphold and embody Lancaster City Council's values in all professional activities.