

## **ROLE DESCRIPTION**

<b>Job Title</b>	Network Planning Manager
<b>Salary Band</b>	SCP 51-55
<b>Reporting to</b>	Head of Network Development
<b>Directorate</b>	Place
<b>Service Area and sub area</b>	Transport
<b>Team</b>	Network Development
<b>Political Restriction</b>	Yes

<b>1. Primary Purpose of the Post</b>
Reporting to the Head of Network Development, the Network Planning Manager will reimagine the future transport network, developing the vision for the medium to long term which goes beyond the enhancements and improvements already planned. In this strategic role, you will lead the development of innovative, sustainable, and integrated transport proposals that shape the future of our region's mobility. You will champion a shift away from private car dependency toward a connected, multi-modal transport network that supports economic growth, environmental sustainability, and social inclusion.
<b>2. Your responsibilities</b>
<p><b>Developing the Network Vision</b></p> <ul style="list-style-type: none"> <li>• Reimagine the future transport network, developing a long-term vision that goes beyond planned enhancements.</li> <li>• Lead the design and implementation of forward-thinking transport proposals to support regional growth.</li> <li>• Establish design principles for transport in the City Region, with a strong place-based focus.</li> <li>• Integrate emerging technologies and new transport modes into the existing network.</li> <li>• Develop and manage pilot projects and innovation “sandbox” environments to test and refine new ideas.</li> <li>• Drive a cultural and operational shift from private car dependency to public transport, mass transit, active travel, and sustainable mobility.</li> <li>• Align all network planning initiatives with environmental sustainability goals.</li> <li>• Collaborate with housing and spatial planning teams to ensure new urban and rural communities have access to transport, setting new standards for multi-disciplinary co-operation across the LCRCA and its partners. Champion best practice collaboration to shape a future network that is inclusive, accessible, and aligned with broader development goals.</li> <li>• Ensure that the role of each transport mode and their inter-relationships are clearly defined to optimise system-wide performance—e.g., designing rapid transit networks</li> </ul>



that complement rather than duplicate rail services, and reconfiguring conventional bus routes accordingly.

### **Enhancing Capacity and Facilitating Growth**

- Define and refine service parameters (e.g., frequency, journey time, operating hours) to meet user needs.
- Ensure seamless integration between transport modes, addressing “last mile” connectivity.
- Coordinate with Rail Development and Bus/Rapid Transit teams to ensure continuity in network expansion planning.
- Act as a strategic link between transport services to create a cohesive, user-friendly network.
- Identify opportunities to unlock greater rail capacity locally, supporting both passenger and freight growth.

### **Freight Strategy**

- Lead strategic initiatives to enhance the region’s freight network in line with transport and economic goals.
- Assess the LCRCA freight offering to identify capacity gaps and improvement opportunities.
- Promote sustainable freight solutions, including shifting HGV traffic to alternative modes.
- Build strong partnerships with freight stakeholders to support collaborative planning and innovation.
- Champion creative approaches to fleet management aligned with sustainability and efficiency.

### **Liverpool–Manchester Railway & National Programmes**

- Influence the development of the Liverpool–Manchester railway project, ensuring that the interests of the Liverpool City Region (LCR) are protected and advanced, and that the full benefits of the scheme are realised for the region.
- Act as the primary source of escalation for the Liverpool–Manchester Railway Advisor, providing strategic oversight and support to resolve issues and maintain alignment with regional priorities.
- Lead engagement on major national and pan-regional strategic rail initiatives, such as capacity studies and TaskForces.
- Advocate for integration with national transport bodies such as Great British Railways (GBR) and Network Rail.
- Represent the region in strategic forums to elevate transport priorities and identity.
- Advance connectivity beyond the region—both nationally and internationally—to support broader mobility and economic goals.

## External Stakeholder Engagement

- Support governance development and prepare strategic briefings for senior leadership.
- Lead advocacy for network expansions, engaging with local authorities, operators, and communities.
- Conduct feasibility assessments and secure stakeholder buy-in for new initiatives.
- Benchmark against international best practices and foster knowledge exchange.
- Build strong relationships across local government and planning organisations.

## Internal Collaboration

- Work with enabling services (IT, procurement) to support transport initiative delivery.
- Collaborate with policy and data teams to ensure evidence-based planning.
- Partner with engagement teams to promote initiatives and secure public support.
- Coordinate with research, housing, and spatial planning teams to maximise transport impact.
- Uphold governance standards, including strategic reporting and briefings.
- Deputise for the Head of Network Development and liaise with senior leadership to ensure organisational alignment.

## 3. General Corporate Responsibilities

- Continuously demonstrating the behaviours of LCR First, Respect and Action Focused
- Managerial support of all direct reports and teams to ensure there is a robust process of performance management, collaborative working, reporting to targets and hitting project deadlines
- Regular dialogue and positive business relationship building with internal and external colleagues
- A data first approach to analysing performance, improvements and new opportunities across contracts
- Sharing knowledge and information with others
- Building personal and departmental credibility
- Ensuring customer focus, inclusion, income generation, cost saving and value for money are at the heart of decision making and implementation
- Deputise for the Head of Service as required and support with the provision of updates as needed
- As a member of our integrated multi-modal Transport Team, you will be customer-focused, collaborative, and act with urgency to help deliver a world-class transport offering to residents and visitors in the Liverpool City Region (LCR).
- All members of the Transport Team are expected to work collaboratively across all four service areas within the Team and, when required, undertake additional duties to ensure exceptional quality and delivery

## 4. Recruitment Plan



**LIVERPOOL  
CITY REGION**  
COMBINED AUTHORITY

**METROMAYOR**  
LIVERPOOL CITY REGION

## Competency Based Interview Assessment



## PERSON SPECIFICATION

**Job Title:** Network Planning Manager

Criteria		
Qualifications and Training	E = Essential D = Desirable	Identified By
A degree (or equivalent experience) in Transport Planning, Urban Planning, Civil Engineering, Geography, Economics, or a related field and/or proven experience in transport network planning, infrastructure development, or strategic transport policy.	E	A,I, P

Experience and knowledge	E = Essential D = Desirable	Identified By
Extensive experience in transport planning or network development, ideally within a public sector, combined authority, or infrastructure-focused organisation.	E	A,I, P
Strong understanding of multi-modal transport, including public transport, active travel, and freight logistics.	E	A,I, P
Experience using data and evidence to inform planning, evaluate transport schemes, and support strategic decision-making.	E	A,I, P
Experience in freight and logistics planning, including modal shift strategies and innovative fleet management.	D	A,I, P
Familiarity with international best practices in transport planning and the ability to apply them in a local or regional context.	D	A,I, P
Understanding of transport modelling tools or GIS platforms used in network analysis and planning.	D	A,I, P

Skills and abilities	E = Essential D = Desirable	Identified By
Ability to think long-term and develop innovative, future-focused transport strategies that align with regional growth, sustainability, and connectivity goals.	E	A,I, P
Skilled in building and maintaining productive relationships with a wide range of stakeholders, including	E	A,I, P



local authorities, transport operators, national bodies, and community groups.		
Strong analytical skills with the ability to interpret data, assess transport needs, and use evidence to inform planning decisions and evaluate outcomes.	<b>E</b>	<b>A,I, P</b>
Excellent written and verbal communication skills, with the ability to prepare strategic briefings, present to senior stakeholders, and advocate for transport initiatives at all levels.	<b>E</b>	<b>A,I, P</b>

<b>Personal Attributes</b>	<b>E = Essential D = Desirable</b>	<b>Identified By</b>
A passion to improve public transport services	<b>E</b>	<b>A,I, P</b>
An understanding of and a personal commitment to the Vision and Aims of LCR Combined Authority	<b>E</b>	<b>A,I, P</b>
A commitment to providing a high-quality customer service and ensuring service standards are met	<b>E</b>	<b>A,I, P</b>
Demonstrable commitment to diversity and inclusion, together with a clear appreciation of equalities issues	<b>E</b>	<b>A,I, P</b>
Flexible approach to working hours and willingness to work flexibly as and when required	<b>E</b>	<b>A,I, P</b>
Quality, time management and organisational skills	<b>E</b>	<b>A,I, P</b>
A commitment to achieving Social Value across all areas of work	<b>E</b>	<b>A,I, P</b>
Knowledge of the key issues facing a City Region.	<b>D</b>	<b>A,I, P</b>

<b>Core Behavioural Competencies</b>	<b>E = Essential D = Desirable</b>	<b>Identified By</b>
An ability to demonstrate our core values, including a commitment to Equality, Diversity, and Inclusion	<b>E</b>	<b>A,I, P</b>
Experience of/ability to contribute to a high-performance culture	<b>E</b>	<b>A,I, P</b>
Embed LCRCA's behaviours of LCRCA First, Action Focused, and Respect	<b>E</b>	<b>A,I, P</b>

### Key to Assessment Methods:

KO – Knockout question	A - Application	P – Presentation	T - Test
FQ – Filter Question	I – Interview	E – Exercise	AC – Assessment



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